

November 3, 2007

Chamber Members,

As most of you are aware over the past year the Breese Chamber of Commerce (the " Chamber") has been working on the launch of a Chamber website. The build up of the site is nearly complete and the Board is currently working with TechKnow Solutions on the final touches of the website. For those you who have not yet visited the site the web address is www.breesechamber.org. Some of the notable features of the site include: a job bank for our members, contact information of the members, a community calendar, chamber forms and a coupons page for chamber members.

For those of you who have websites you are well aware that the most important aspect of the success of a website is web traffic. The Board believes that job bank, coupons page and the community calendar will invite consumers in the community to visit the page creating traffic on the Chamber site and increase awareness for the business/organizations that make up the membership. Therefore it is important the information that is submitted for your business/organization is current to allow consumers the ability to make further contact with your business/organization.

An additional benefit of the website will be the ability to more quickly disseminate information to our members. Therefore, we are asking for you to list your preferred method of delivery for Chamber communications. Obviously, email and fax are the quickest and least costly methods of delivery, however we respect that fact that some members prefer mail and we will continue to deliver Chamber communications through that medium if that is your preference.

In closing, our target date to have this site 100% complete is Monday, December 3rd And we hope to have an article in the Breese journal on Wednesday, December 5. Therefore, if you have jobs you would like to post around that time please email the information to info@breesechamber.org. Feel free to contact me with any questions at bjwade@cbnstl.com or via telephone at 618 – 526–7243 x 105. Thank you in advance for your cooperation in remitting this information.

Kind Regards,

Brandon Wade
Vice-President of Breese Chamber of Commerce